

# Enniskillen Rugby Football Club



## Sponsorship & Advertising opportunities

### Message from E.R.F.C. President:

As the only rugby football club in Fermanagh we have always endeavoured to reach out to all sections of our community and through our mini-rugby and youth sections we have been very successful, with players coming from all over the county and making their way through the ranks, with a number regularly featuring at 1<sup>st</sup> XV level.

Running the club from the bottom to the top takes regular amounts of money and we have been very fortunate to have some generous support from local businesses that already either sponsor the club or advertise with us.

All rugby whether at mini, youth or senior levels, has to be funded through the efforts of Enniskillen RFC and whilst 1<sup>st</sup> XV rugby is the focal point and pinnacle of the club we are committed to continuing the excellent work already ongoing at the grassroots of rugby.

We want to expand and improve and this leaflet aims to show the business community in Fermanagh, old and new, what we can do for them in terms of

raising their profile and having their message and products brought to those who support and visit our club.

Thank you for taking time to consider our proposals and I hope we can count on your support

*Russell Shaw*

If you are interested in any of the sponsorship or advertising packages the club can offer you, please contact:  
Email: [info@enniskillenrfc.com](mailto:info@enniskillenrfc.com)

Or

Michael Leslie – Finance & Development  
Phone nos. 028 6632 0456 /  
07739 205860

Or

Andy Smallwoods – Public Relations  
Phone No. 07739 607657

## Club Sponsor

This will entail:

- Your company/business logo advertised on the 1<sup>st</sup> XV shirts and post protectors,
- Advert in the club fixture book (which is given to all members) and on the club website, which will incorporate a link to your own company/business website,
- Pitch advertising sign.
- Your logo will also feature in the match day programmes.
- An open invitation to you and up to six guests at all 1<sup>st</sup> XV pre-match lunches.
- A club shirt bearing your logo for your own promotional use, and
- An opportunity to apply for Ireland international tickets.

**Price and terms available on request.**

## Team sponsors

This is primarily aimed at sponsors for all senior teams, as well as youth or mini-rugby sides.

This would include:

- Your company/business logo advertised on the team shirts,
- Advert in the club fixture book (which is given to all members) and on the club website, which will incorporate a link to your own company/business website,
- Pitch advertising sign.
- An invitation for you and four guests at a 1<sup>st</sup> XV pre-match lunch, and
- A club shirt bearing your logo for your own promotional use.

**Price and terms available on request**

## Kit sponsors

Aimed at sponsors, who for a price below that of the main club sponsor and team sponsor will have –

- The company/business logo carried on the 1<sup>st</sup> XV kit across the shoulders for **£400**, or
- The company/business logo carried on sleeve of the 1<sup>st</sup> XV kit for **£250**.

This again would include an advert in our club fixture book, and on the club website, incorporating a link to your own company website

## Match Sponsor

As a match sponsor you can invite up to eight colleagues/friends/customers to the match and have –

- Complimentary drinks before the match,
- Meal, and
- Advertisement in match day programme and Web site, with link to their own site from the date of sponsorship to the start of the following season.

**Price - £300**

## Pitch sign

An advertising sign around the perimeter of the club's main pitch throughout the year at every match played from 1<sup>st</sup> XV – Mini-rugby.

**Annual Price - £100 or £150 for “double sign”**

**An additional one-off charge will apply for the cost of sign. Full details available on request.**

## Match Ball Sponsor

The sponsor will be advertised in match day programme and invite to the pre-match lunch with one guest and complimentary drinks before the game. **Price - £50**

## Fixture Book

Your advertisement in the fixture book, which is distributed to all members and is available to everyone in the clubhouse.

**Price - £50**

## Match day programme

A match programme is prepared for all home 1<sup>st</sup> XV matches and your company/business logo will be featured along with other sponsors/advertisers and will be viewed by all attendees, including visitors.

**Price - £50**

## Website

Your company/business logo will be carried on the official ERFC website with a link to your company's own website.

**Price - £50**